



3rd Institutions and Entrepreneurship (InsEnt) SIG – ECSB Workshop

Hosted by Sant'Anna School of Advanced Studies, Pisa, Italy

19–21 March 2026

We are delighted to welcome you to the **3rd Institutions and Entrepreneurship (InsEnt) SIG – ECSB Workshop**, hosted by the **Sant'Anna School of Advanced Studies** in Pisa on 19–21 March 2026. After the inaugural edition in Barcelona (2024) and the second edition in Naples (2025), we are pleased to host the 3rd InsEnt SIG–ECSB Workshop in Pisa.

The workshop provides an open and collaborative environment to share insights, explore emerging research ideas, and foster new collaborations to advance our understanding of how institutional contexts shape entrepreneurship, innovation, and societal development.

The Institutions and Entrepreneurship (InsEnt) Special Interest Group (SIG) (<https://ecs.org/insent-sig/>) is a community of scholars under the European Council for Small Business and Entrepreneurship (ECSB) umbrella dedicated to the study of entrepreneurship from an institutional perspective. The SIG brings together researchers interested in how institutional contexts shape entrepreneurial activity, innovation, and societal change.

Participation in the 3rd InsEnt SIG–ECSB Workshop is free of charge, but registration is mandatory and can be completed through [this form](#). The deadline for registration is **20 February 2026**. Please note that places are limited, so early registration is strongly encouraged.

Participants are invited to submit a 2-page extended **abstract** during their registration (by **20 February 2026**) and will receive feedback and guidance during the workshop discussions. The abstract should be structured as follows:

- Title
- Objective and problem statement
- Preliminary theoretical framework
- Preliminary methodology
- Potential results and expected contributions
- References.

While optional, this is highly recommended, as it provides a valuable opportunity to engage with peers and senior scholars in the field. These submissions will help structure the Research Presentation, facilitating constructive dialogue and feedback among participants.

Agenda

Date & Time	Session / Activity	Details & Speakers	Venue
Thursday, 19 March 2026			
18:00	Welcome	Arrival welcome and light aperitivo for participants (covered by the organizers).	Aula 3, Main Building (Sede Centrale)
Friday, 20 March 2026			
10:00–11:00	Opening Session	<p>Welcome and organizational Greetings: Introduced by Dr. Jasna Poček</p> <ul style="list-style-type: none"> - Prof. Milena Vainieri, MeS Lab, Vice-Director of Institute of Management, Sant'Anna School of Advanced Studies - Prof. Andrea Mario Cuore Piccaluga, Institute of Management, Sant'Anna School of Advanced Studies - Prof. David Urbano, Universitat Autònoma de Barcelona - Prof. Pierluigi Rippa, University of Naples Federico II and President-Elect, ECSB 	Room Talento Al Opera, Palazzo Boyl
11:00–13:00	Research Presentation Session I	Selected abstract presentations on institutions and entrepreneurial dynamics	Room Talento Al Opera, Palazzo Boyl
13.00-14.00	Light Lunch covered by the organizers		Room Talento Al Opera, Palazzo Boyl
14:00–15.30	Research Presentation Session II	Selected abstract presentations on institutions and entrepreneurial dynamics and CREIS-ECSB InsEnt Award	Room Talento Al Opera, Palazzo Boyl
15:30–17:00	Dialogue on University-Based Innovation and Entrepreneurship Ecosystems	<p>Panel moderated by Dr Jasna Poček, and prof. Giulio Ferrigno. Discussants include:</p> <ul style="list-style-type: none"> - Prof. Nicola Vitiello, Rector, Sant'Anna School of Advanced Studies - Prof. Fabio Iraldo, Pro-Rector for the Promotion of Scientific Research Results and Social Impact - Prof. Gisueppe Vergaro, Interdisciplinary Health Science Center, San't Anna 	Gipsoteca di Arte Antica Piazza San Paolo all'Orto, 20 56127 Pisa

		- Dr. Simona Celi, Senior Scientist at Fondazione Toscana G. Monasterio, co-founder of the BioCardioLab - Dr. Francesco Giovacchini, IUVO – Spin-off of Sant'Anna School of Advanced Studies, Institute of BioRobotics	
17.00-17.30	8th InsEnt SIG Executive Committee Meeting	SIG Executive Committee Meeting (Internal governance session)	Gipsoteca di Arte Antica Piazza San Paolo all'Orto, 20 56127 Pisa
20.00	Workshop Dinner and tour in Pisa city center	Informal dinner open to all participants. Organized by the hosts but not financially covered by the organizers.	Pisa city centre (details to follow)
Saturday 21 March, 2026 10.00-13.00	Brief academic city tour of key monuments, with a short overview of Pisa's scientific and innovation heritage / Workshop closing		Pisa city centre (details to follow)

Organizing Committee

Prof. Milena Vainieri, Dr. Jasna Poček and Francesco Noferi
MeS Lab, Institute of Management, Sant'Anna School of Advanced Studies

For questions and inquiries, write to: jasna.pocek@santannapisa.it

Scientific Committee

- Sebastian Aparicio (Universitat Autònoma de Barcelona, Spain)
- Gustav Hägg (Malmö University, Sweden)
- Agnieszka Kurczewska (University of Lodz, Poland; Norwegian University of Science and Technology, Norway)
- Jasna Poček (MeS Lab, Institute of Management, Sant'Anna School of Advanced Studies, Pisa, Italy)
- Pierluigi Rippa (University of Naples Federico II, Italy)
- David Urbano (Universitat Autònoma de Barcelona, Spain)
- Mirela Xheneti (University of Sussex, UK)

Where to Stay in Pisa

To make your trip as smooth as possible, we encourage you to book your accommodation in Pisa well in advance. The workshop will be hosted at Scuola Superiore Sant'Anna (Piazza Martiri della Libertà 33), which is located in a central and easily accessible part of the city.

Pisa is compact, so reaching the venue on foot is often the simplest option. Buses and bike rentals are also widely available if you prefer not to walk.

There is a wide range of B&Bs and small guesthouses listed on all major booking platforms. Below you will find a selection of hotels that participants typically choose for events held at Sant'Anna.

Hotels Within a Short Walk of Sant'Anna

- Hotel Verdi
- Hotel Duomo
- Hotel Bologna
- Royal Hotel Victoria
- Hotel Leonardo
- Hotel Di Stefano
- Hotel Pisa Tower
- Hotel Il Giardino
- Hotel Villa Kinzica
- Hotel Novecento
- Hotel Cecile
- Hotel Amalfitana
- Hotel Francesco
- Hotel Helvetia

Other Convenient Options in the City

- Grand Hotel Bonanno
- Hotel Repubblica Marinara
- Hotel Villa Primavera
- Tower Plaza
- Hotel Capitol
- Hotel Soggiorno Athena
- Hotel Minerva
- The Rif Boutique Hotel

Conference venue

Sant'Anna School of Advanced Studies – Main Building

33, Piazza Martiri della Libertà, Pisa

Walking Distance & Hotels

Pisa central station – Scuola Superiore Sant'Anna (conference venue): 1.6 km – 20 min

Pisa central station – **Hotel Bologna**: 650 m – 8 min

Pisa central station – **Hotel Di Stefano**: 1.4 km – 18 min

Pisa central station – **Grand Hotel Duomo**: 1.6 km – 20 min

Scuola Superiore Sant'Anna (conference venue) – **Hotel Di Stefano**: 230 m – 3 min

Scuola Superiore Sant'Anna (conference venue) – **Grand Hotel Duomo**: 700 m – 9 min

Scuola Superiore Sant'Anna (conference venue) – **Hotel Bologna**: 1.2 km – 15 min

Scuola Superiore Sant'Anna (conference venue) – Piazza dei Miracoli (Leaning Tower, Cathedral and Cemetery): 550 m – 7 min



Taxi

Pisa International Airport - Scuola Superiore Sant'Anna (conference venue): 4.2 km – 12 min

Pisa Central Railway Station – Scuola Superiore Sant'Anna (conference venue): 3 km – 9 min

Public transportation

Pisa International Airport - Scuola Superiore Sant'Anna (conference venue): 28 min

- Aeroporto Internazionale di Pisa
56121 Pisa PI
- PISAMOVER Airport
 - S1 PISAMOVER FS Pisa Central
 - ✓ 7 min (2 fermate)
- Pisa Centrale
 - A piedi
 - ✓ Circa 1 min
- Stazione 8
 - Linea 4 Nievo
 - ✓ 14 min (16 fermate) - ID fermata: PI0008
- S.Caterina
 - A piedi
 - ✓ Circa 1 min, 70 m
- Scuola Superiore Sant'Anna
Piazza Martiri della Libertà, 33, 56127 Pisa PI

