

CALL FOR CHAPTERS: BUILDING A GREEN FUTURE THROUGH ESSENTIAL DECISION-MAKING COMPETENCIES - TILL 30.11.24

Editors

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**Call for Chapters Proposals Submission Deadline: November 30, 2024 Full Chapters Due:
February 16, 2025 Submission Date: February 16, 2025**

Introduction

The definition of entrepreneurial competencies and the stress on the entrepreneurial literacy development can be found in "Green Paper on Entrepreneurship" (EU Commission, 2003). This agenda was updated by the "Small Business Act", published in 2008, when eight basic competencies were identified in a focus on knowledge economy building. The "New skills agenda for Europe 2020" is just going to be implemented in the entrepreneurial education. Competencies in general represent a set of knowledge, skills, abilities, attitudes, and values that enable personal development. Entrepreneurs use their competencies to have a successful business and could profit from them in particular areas such as decision making or in area of strategic planning. Not everyone is prepared to face challenges and fails in business life. Successful entrepreneurs can make mistakes even though they should never be fatal but more important is to learn from them and take actions that will prevent making the same mistakes again. Generally mentioned "pack of competencies" is knowledge, networking, customer orientation, strategic thinking, risk-taking, negotiation, integrity and the action. Entrepreneurship is crucial for achieving sustainable development (Lüdeke-Freund, 2020). Entrepreneurs should not only focus on economic growth as a business development goal, but also consider the long-term survival of the business (Caliendo et al., 2019) and pay attention to sustainability issues (Ogamba, 2018). Therefore, the emphasis on sustainability issues has prompted entrepreneurs to pay more attention to sustainability goals (Mendez-Picazo et al., 2021). However, sustainable entrepreneurship faces challenges that complicate its ability to sustain in the marketplace. These challenges include a lack of information, poor information, or a lack of government support (Thelken and Jong, 2020). Sustainable business can be viewed through the lens of skills, knowledge, and attitudes. The core competencies of sustainable entrepreneurship have been established by Masciarelli and Leonelli (2020) as seven skills necessary for sustainable entrepreneurship in a line of sustainable decision-making processes like: 1) Systems thinking involves the ability to identify, analyse, and integrate different business domains in a clever manner. 2) Foresight thinking involves understanding and anticipating the impact that decisions may have on environmental, social, and economic issues. It is often combined with creativity, opportunity recognition, and innovation. 3) Normative behaviour (the ability to map, apply, and align sustainability values and goals related to how the world should be); 4) Embracing diversity and interdisciplinarity involves engaging stakeholders and recognizing the legitimacy of their views in decision-making processes related to environmental, social, and economic issues. 5) Interpersonal skills (ability to motivate and collaborate on sustainability activities in an informal setting, including communication and collaboration abilities); 6) Ability to actively engage in responsible actions to improve sustainability systems; 7) Strategic management involves designing projects and implementing interventions to promote sustainable development practices.

Objective

Recent studies published by Costa et al. (2024) and Kurczewska (2023) only provide superficial descriptions and comparisons within the European context. They do not delve into the needs of different labour markets in the context of change or provide a practical comparison. Additionally, Ariharasudan and Kot (2024) only provide a theoretical definition of Green HRM so it is so useful to open the discussion about SDG, ESG influence on decision making process within green competencies portfolio. There is the reason to collect recent knowledge, containing AI influence in decision-making process to open the discussion.

Target Audience

Academic Audience: The primary audience for the market is academic researchers who have an interest in this topic. The publication of the EntreComp project and Small Business Act annual reports highlights the level of interest in the topic and the demand in the marketplace. Organisations and agencies who support entrepreneurial activity are also likely to purchase this publication.

Secondary Markets: It is not considered suitable for students as a textbook due to the cost of purchasing Handbooks. However, the secondary market will certainly include university libraries as it will be required as reference material by lecturers and research for starting point for other detailed studies. Another secondary market is policymakers as they have become increasingly interested in identifying educational programs to reduce the level of failure of entrepreneurial activity within business community due to low level of economic literacy and to encourage youth to start up.

Recommended Topics • Understanding the term 'Green Competencies and Skills' • How does current Entrepreneurial education/decision making techniques reflect current needs? • Examining Green Entrepreneurial Competencies • Methodology and research design of Green Competencies • Start-up competencies and Economic Literacy • Competencies for Circular economy decision making process • Green Innovation potential to scale-up • Competencies Application Strategy • Developing a Model for Sustainable Entrepreneurship Competencies • Updating Entrepreneurial education curricula • Future Research Opportunities and Challenges for SDG and ESG application.

Submission Procedure

Researchers and practitioners are invited to submit on or before November 30, 2024, a chapter proposal of 1,000 to 2,000 words clearly explaining the mission and concerns of his or her proposed chapter. Authors will be notified by November 17, 2024 about the status of their proposals and sent chapter guidelines. Full chapters of a minimum of 10,000 words (word count includes references and related readings) are expected to be submitted by February 16, 2025, and all interested authors must consult the guidelines for manuscript submissions at <https://www.igi-global.com/publish/contributor-resources/before-you-write/> prior to submission.

All submitted chapters will be reviewed on a double-anonymized review basis. Contributors may also be requested to serve as reviewers for this project. Note: There are no submission or acceptance fees for manuscripts submitted to this book publication, Building a Green Future Through Essential Decision-Making Competencies. All manuscripts are accepted based on a double-anonymized peer review editorial process. All proposals should be submitted through the eEditorial Discovery® online submission manager.

Publisher

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Important Dates

February 16, 2025: Full Chapter Submission April 20, 2025: Review Results Returned June 1, 2025: Final Acceptance Notification June 15, 2025: Final Chapter Submission