

ECSB Visiting Scholar Programme – Visiting positions on offer for 2024

Host 1: Aarhus University

Name of the Host institution	Department and/or research group	Website of the department/group
Aarhus University	Department of Management	https://mgmt.au.dk

Contact person for the visiting scholar

Name	Email
Franziska Günzel-Jensen	frang@mgmt.au.dk

Research expertise and interests of the contact person/host institution

My research primarily centers on social and sustainable entrepreneurship, exploring how entrepreneurs can simultaneously benefit society and their businesses. Key areas of my focus include stakeholder participation, resource mobilization and deployment, business model innovation, and temporal dynamics. My approach typically involves qualitative studies, often with a longitudinal perspective. Recently, I've developed an interest in understanding how the use of Generative AI tools might transform entrepreneurial practices. At the Department of Management, there is a strong contingent of scholars who share interests in sustainability, Sustainable Development Goals (SDGs), and the implications of Generative AI.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

The visit can be scheduled at any time during 2024, with flexible duration. However, it should be noted that visiting in July and August is not an option.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other).

If several competing applications, who will be given priority?

For a successful collaboration, it is preferable for the visiting scholar to focus on entrepreneurship and grand challenges or Generative AI, utilizing qualitative methods. We are eager to assist the scholar at various stages of their research journey. However, it is generally advantageous if the visiting scholar has already gathered some of their data.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

As the department of management is a comparably big department, we host a wide variety of ongoing seminars, which we are happy to make accessible to a visiting scholar. Our Innovation and Entrepreneurship group is about 15 people strong and it covers many different thematic interests as well as methodological approaches. The visiting scholar would join this group if that is wished for. Additionally, we are open to supplementing the virtual stay with an in-person visit if that would be beneficial.

Host 2: Audencia Business School

Name of the Host institution	Department and/or research group	Website of the department/group
Audencia Business School	Entrepreneurship, Strategy and Innovation	https://www.audencia.com/en/faculty-research/departments/entrepreneurship-strategy-innovation

Contact person for the visiting scholar

Name	Email
Prof. Natalia Vershinina	nvershinina@audencia.com

Research expertise and interests of the contact person/host institution

Research within the department is at once conceptual, theoretical and empirical. It aims to bring greater understanding to the complex phenomena and realities faced by economists. Our researchers are specialists in entrepreneurship, strategy, business development, design and innovation. They are committed stakeholders in the scientific communities in which they identify and respond in a collaborative manner to new challenges and research questions. Our department is also home to two research centres: the Family Entrepreneurship and Society chair and the Finance for Innovation chair. Department members receive invaluable support from members of our international affiliate faculty.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

Timing is negotiable. But we can offer attendance of our monthly research seminars via Microsoft Teams, and have a large group of entrepreneurship of Professor specialising in research and pedagogy to connect to.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

We would be very happy to host someone who is working on entrepreneurship and minority groups, entrepreneurship and gender, entrepreneurship and family firms and entrepreneurial finance.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

We have a fixed schedule of research seminars that take place on specific Thursdays of the month, and we will open up attendance to seminars in other departments on research related to entrepreneurship. It would be amazing if the visiting scholars will also aim to not only receive mentorship but also work on a joint research project.

Host 3: Florida State University

Name of the Host institution	Department and/or research group	Website of the department/group
Florida State University	Jim Moran College of Entrepreneurship	https://jimmoracollege.fsu.edu

Contact person for the visiting scholar

Name	Email
Eric Liguori	eliguori@fsu.edu

Research expertise and interests of the contact person/host institution

We welcome scholars interested in working on collaborative entrepreneurship research projects with Dr. Eric Liguori (https://scholar.google.com/citations?user=aks_aQUAAAAJ&hl=en) and/or Dr. Susana Santos (<https://scholar.google.com/citations?user=0900IYMAAAAJ&hl=en&oi=ao>).

Scholars with work that relates to the LEAD Lab are especially encouraged to apply. The LEAD Lab aims to bridge academic research with real-world entrepreneurial challenges. The lab's research, while academically rigorous, seeks to also have tangible impacts on the entrepreneurial community and society at large. This dual focus on scholarly depth and practical relevance is a reflection of Dr. Liguori's belief in the transformative power of entrepreneurship education and research.

The LEAD Lab is founded on the philosophy that the complex phenomena of entrepreneurship require multifaceted perspectives to be fully understood and harnessed. The lab's involvement with community stakeholders, especially the Jim Moran Institute for Global Entrepreneurship, its international network of research fellows, and its interdisciplinary approach help ensure the lab remains a vibrant hub for entrepreneurial research. The LEAD lab conducts research on entrepreneurship phenomena at both the macro (entrepreneurship ecosystems, public policy, open innovation) and micro-levels (entrepreneurial behavior, entrepreneurial self-efficacy, resiliency). Additionally, research relating to entrepreneurship in developing economies, small and medium sized enterprises, entrepreneurship education, and best practices for entrepreneurship is also welcome.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

1-year; flexible duration for the fellowship. We would love to host the Visiting Scholar for a visit at FSU and will work collaboratively with that individual to find a mutually agreeable time for the visit.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

Priority will be given to scholars with close research alignment with our faculty, who are able to and interested in visiting FSU and working with our faculty in-person for up to a week during the program, and who demonstrate the ability to formulate a new and novel research project and help drive it towards publication.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

In addition to being one of the nation's elite research universities, FSU is also one of the nation's most entrepreneurial and innovative universities, transforming the lives of our students and shaping the future of our state and society through exceptional teaching, research, creative activity, and service. FSU amplifies these efforts through our

distinctive climate—one that places a premium on interdisciplinary inquiry and draws from the rich intellectual and personal diversity of our students, faculty, staff, and alumni.

FSU's Jim Moran College of Entrepreneurship (JMC) is the nation's first and largest freestanding College of Entrepreneurship, and was ranked #21 globally for undergraduate entrepreneurship education by The Princeton Review / Entrepreneur Magazine for 2024. The JMC faculty are highly diverse, spanning numerous disciplines while collectively and collaboratively driving forward a robust portfolio of impactful research. In January of 2024 the JMC welcomes Professors Eric Liguori and Susana Santos to our faculty, further demonstrating our commitment to entrepreneurship research.

Host 4: Radboud University

Name of the Host institution	Department and/or research group	Website of the department/group
Radboud University	Business Administration	https://www.ru.nl/en/departments/radboud-university/nijmegen-school-of-management

Contact person for the visiting scholar

Name	Email
Sibel Ozasir Kacar	sibel.ozasirkacar@ru.nl

Research expertise and interests of the contact person/host institution

The Entrepreneurship team Sibel is involved in has a focus on critical perspectives in entrepreneurship studies. Sibel's current research is at the intersection of context and entrepreneurship with a special interest in positionality and intersubjectivity, ecosystem approach, power and resistance, and policy interventions. The methodological approach is preferably qualitative methods. Fields of research are mainly minority entrepreneurship such as women entrepreneurship, migrant and refugee entrepreneurship, but can be extended considering the research interests and possibilities.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

6 months but can be arranged flexibly in coordination with both parties' availability.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

Interest in critical entrepreneurship studies is desirable. The aim is to build research collaborations. Timely communication, project follow-up, and research excellence are priorities.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

Regular online visits will be scheduled. An online seminar can be organized if the applicant is willing to share knowledge and receive comments for a work-in-progress paper. A physical visit is welcome but needs to be fully funded by the applicant. The visiting scholarship does not include any remuneration and travel and accommodation costs from the host institution or the ECSB.

Host 5: Saxion UAS

Name of the Host institution	Department and/or research group	Website of the department/group
Saxion UAS	Research group Regional Development / School of Commerce and Entrepreneurship	https://www.saxion.nl/onderzoek/areas-and-living/regio-ontwikkeling

Contact person for the visiting scholar

Name	Email
Ruud Koopman	r.g.m.koopman@saxion.nl

Research expertise and interests of the contact person/host institution

Saxion UAS's Research Group Regional Development is a research group that focuses on regional development. The group's expertise is in the thematic and disciplinary areas of business ecosystems, innovation in business, innovative entrepreneurship, and retail. The group's methodological approaches include quantitative and qualitative research methods and participatory approaches, always with an eye for practical implications.

The group's research interests include the following:

- The development of sustainable and livable cities and regions
- The promotion of economic growth and innovation in regions
- The improvement of social cohesion and quality of life in regions
- The development of new models of governance for regions

The group has a strong track record of conducting research that is relevant to the needs of practitioners and policy-makers. The group's research has been published in academic journals and presented at international conferences. The group is also actively involved in knowledge transfer and capacity building. The group is active in regular and extracurricular education and works with various partners, including government agencies, businesses, and NGOs. The group provides training and consultancy services to students and helps practitioners and policy-makers develop effective regional development strategies.

The Research Group Regional Development is a leading research group in regional development. The group's research is relevant, rigorous, and impactful. The group is committed to making a positive contribution to the development of sustainable and prosperous regions.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

Spring 2024 (timing is open/negotiable)

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

The visiting scholar is encouraged to look for the collaboration of his/her research with the research group. Interest in sustainability/circular economy, regional impact, entrepreneurship, and/or retail is valuable.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

In June 2024, there will be the celebration of 15 years of Honours education with Saxion UAS and the University of Twente. <https://www.saxion.edu/events/2024/june/international-honours-conference>
Participation at this event and/or others is encouraged.

Host 6: University for Sustainable Development Eberswalde

Name of the Host institution	Department and/or research group	Website of the department/group
University for Sustainable Development Eberswalde	Sustainable Business / Social Business Management	https://www.hnee.de/de/Fachbereiche/Nachhaltige-Wirtschaft/Team/Prof.-Britta-Gossel/Prof.-Dr.-Britta-M.-Gossel-K7364.htm

Contact person for the visiting scholar

Name	Email
Britta Gossel	bgossel@hnee.de

Research expertise and interests of the contact person/host institution

Social/Sustainable/Impact Entrepreneurship (Education); Scientific Approach to Entrepreneurship ((Education)), Complexity / Uncertainty; Theory development; Digital supported Entrepreneurship Education -- We are primarily focusing qualitative / action research approaches, but we are open - as well for new/tech-based methodology.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

no fixed timing.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

We are a research group of three (Britta Gossel, Dr. Daniel Kruse, Dr. Mona Mirtsch). We would love to meet visiting scholar from domains similar to our interest. HNEE (our destination) is one of the leading HEI in sustainability in Germany, following a systemic assumption on sustainability and a whole institution approach since 2010. Our interest would be, to find a topic in a collaborative way, where we can work on together in this domain. A joint publication as intended result would be our ambitious goal.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

We have no fixed schedule; if it is possible to find a "fit" with our funded network project on social entrepreneurship, where the visiting scholar could contribute with a talk or seminar (no fixed dates yet), budget for traveling costs would be potentially available to realize one on-site visit, if this is of interest. - Eberswalde is 30min north of Berlin Main Station - a good and interesting destination.

Host 7: University of Beira Interior

Name of the Host institution	Department and/or research group	Website of the department/group
University of Beira Interior	NECE, Research Unit in Business Sciences	https://www.ubi.pt/Entidade/NECE

Contact person for the visiting scholar

Name	Email
Joao Leitao	jleitao@ubi.pt

Research expertise and interests of the contact person/host institution

Research profile: <https://orcid.org/0000-0002-6229-6148>

Research expertise: Entrepreneurship; Innovation; Sustainable Development; and Public Policy.

Research interests: Sustainable Entrepreneurship; Sustainable Business Models; Sustainable Leadership and Entrepreneurial Performance; Entrepreneurial Ecosystems; Entrepreneurs' Well-being and Working-life Quality; Determinants of Startups' Performance; Determinants of Firm Growth; Determinants of Innovative Performance; Open Innovation and Performance.

Methodological approaches:

Time series approaches: Panel Data; Cointegration; VAR; and SVAR models;
 Discrete-choice models: Logit; Probit; Multidimensional; Fractional models;
 Bibliometric analysis: Coupling; Co-citation; Co-authorship; Topic mapping;
 Case studies: Content analysis; benchmarking; grounded theory applications.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

The duration of the visit could be one semester. The timing is flexible, starting in the second academic semester, next February -

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

My specific expectations concerning the visiting scholar are to be aligned with the research interests mentioned above and have motivation for long-term collaboration. Priority will be given to the visiting researcher who is able to present a research proposal, identifying the topic, literature framework, methodological design and target journal.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

The NECE - Research Unit in Business Science welcomes the visiting researcher to present the research proposal at the start of its stay and the outcomes attained via the partnership created in the scope of its research stay at the conclusion of its stay.

Host 8: University of Southern Denmark

Name of the Host institution	Department and/or research group	Website of the department/group
University of Southern Denmark	Department of Technology and Innovation, section: Technology Entrepreneurship and Innovation	https://www.sdu.dk/en/forskning/technologyentrepreneurshipandinnovation

Contact person for the visiting scholar

Name	Email
Silke Tegtmeier	tegtmeier@iti.sdu.dk

Research expertise and interests of the contact person/host institution

Some recent work is related to the role of entrepreneurs' voices as well as specific displayed emotions in venture evaluation and investor funding as well as mediators or moderators in this relationship. To test cause-effect relationships, we run vignette experiments, if possible, supported by relationships tested with field data. Relatedly, I am building up and joining a network of researchers as a special interest group at ECSB with focus on conducting experiments in entrepreneurship research.

Further, in a team within our research group in Sonderborg, we are researching entrepreneurs' cognitive dissonances in an in-depth study with collection and analysis of diverse types of qualitative data. To do so, we benefit from access to participants via a project in our region. The aim is to build theory and foster entrepreneurial activity directed towards sustainability.

Other than that, visiting us will give opportunities to get insights into research and labs related to e.g., simulations, digital twins, or VR.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

The time frame is negotiable. A duration of 6 months to one year is suggested.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

Preferably, we would like to host a scholar with interests and expertise related to our core research group. In addition to this priority, we are also open to discussing your projects in other areas.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

We offer office space with internet access and an attractive campus near the water. Our research group will provide you with feedback, space to present your research findings, and joint publication opportunities. The visiting scholar program is usually virtual, but you are also welcome to visit us physically on campus. Sonderborg is well connected to the north-south highway Germany - Denmark, with train station on campus, and has an airport with connections to Copenhagen.

Host 9: University of Turku

Name of the Host institution	Department and/or research group	Website of the department/group
University of Turku	Entrepreneurship group	https://www.utu.fi/en/university/turku-school-of-economics/entrepreneurship

Contact person for the visiting scholar

Name	Email
Ulla Hytti	ulla.hytti@utu.fi

Research expertise and interests of the contact person/host institution

We would like to welcome a Visiting Scholar connected to the research themes of the unit, possibly with a direct link and interest into one of our ongoing projects 'High-skilled internationals' (www.hiwe.fi), 'Sustainable and innovative creative ecosystems' (<https://sites.utu.fi/ecocrin/>) or 'Transforming enterprise education' (www.transformingee.eu).

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

During 2024 (Spring or Autumn term), the timing is negotiable

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

The entrepreneurship unit has a broad interest into entrepreneurship (at the individual, organisational and societal level). In the ongoing projects the topics include immigrant entrepreneurship and work opportunities of high-skilled migrants, policymaking for creative sectors, and transforming enterprise education. In the ongoing projects the focus is mainly on qualitative research - but the unit researchers have expertise also in quantitative methods.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

The entrepreneurship unit has regular research seminars approx. every month on Friday mornings between 10-12 Finnish time. Each research project also has regular meetings between the multidisciplinary and/or international research teams. Entrepreneurship unit hosts the Nordic Conference on Small Business and Entrepreneurship in Turku on May 29-31 (<https://ncsbconference2024.org/>) that may be of interest for the applicant.