

CALL FOR BOOK CHAPTERS:



A Research Agenda for Intrapreneurship

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The phenomenon of intrapreneurship has attracted interest among scholars due to its acknowledged importance to corporate vitality and economic wealth creation in ever-changing modern organizations (Guth and Ginsberg, 1990; Dess et al., 2003). It is a complex concept with multiple synonymously utilized definitions such as corporate entrepreneurship (e.g., Covin and Slevin, 1991; Dess et al., 1997; Kuratko and Audretsch, 2013; Zahra, 1991; 1993), organizational entrepreneurship (e.g., Kearney et al., 2013), strategic entrepreneurship (e.g., Ketchen et al., 2007), internal corporate entrepreneurship (e.g., Jones and Butler, 1992; Schollhammer, 1982) and employee intrapreneurship (Gawke et al., 2018).

Intrapreneurship is oftentimes considered to encompass bottom-up entrepreneurial behaviour of employees in an existing organization whereas corporate entrepreneurship is more geared towards top-down entrepreneurial behavior of a company, that is strategic entrepreneurship and corporate venturing (Urbano et al., 2022). The research has extensively focused on organizational level issues, such as organizational antecedents, dimensions and outcomes. There is an evident need to approach the phenomenon also from the perspective of an individual, an employee and an intrapreneur, the one taking the action in an entrepreneurial process within an existing organization. What it means and takes for an employee to act entrepreneurially in an existing organization, what are the individual antecedents and motivations for such behaviour, and with what outcomes? How are these individual activities embedded in existing organisations and what kind of organisations provide fruitful breeding ground for intrapreneurial endeavours of employees? Integrating organizational and individual level perspectives is important for further advancing research on the important phenomenon of intrapreneurship.

Furthermore, the dark side of intrapreneurship has been scarcely studied as existing research rather focuses on the role and importance of intrapreneurship. Therefore, research lacks understanding on what drawbacks engaging in intrapreneurship might cause for employees and employing organisations (Gawke et al., 2018). In addition, the research on the potential benefits going beyond the economic aspects of the organization from the individual and organizational perspectives is limited (Ilonen and Hytönen, 2023). Given the acknowledged role of intrapreneurship in enhancing organizational renewal and growth it is surprising that research

on entrepreneurship education has only modestly touched upon the topic (some such examples include e.g. Heinonen, 2007; Kuratko et al., 2014; Ilonen and Heinonen, 2018).

This Research Agenda for Intrapreneurship integrates individual and organizational perspectives to the topic and applies a critical stance on the phenomenon when setting the research agenda for intrapreneurship.

Aims and scope of the book

The Research Agenda for Intrapreneurship will explore the above subjects in provocative, innovative and forward-looking ways. The Agenda focuses on conceptual contributions that revisit old and established discussions to elaborate new directions or aim at identifying new phenomena to be studied in this area. Technological advancements in digitalization, robotization and artificial intelligence transform and disrupt our societies, industries, businesses, governments, jobs, labour markets, education and - to put it shortly - the way we live and experience our lives (e.g. Kile, 2013). Consequently, we may expect transformations in any existing organisations and employee entrepreneurial behaviour particularly calling for new research on intrapreneurship.

This book aims at revisiting the various research streams in the Intrapreneurship literature in order to engage with the current research. The book chapters (or sections) address the following tentative areas either offering ways forward within the existing streams or suggesting new thus far neglected phenomena. To allow room for the new ideas the following list is an indicative but not exhaustive list of potential phenomena:

- Intrapreneurship: history, evolution and dimensions
- Individual and organizational level antecedents of intrapreneurship
- Intrapreneurship and employee values and motivations
- Intrapreneurship and organizational culture
- Costs and benefits of intrapreneurship
- Dark side of intrapreneurship at individual and organizational level
- Non-economic outcomes of intrapreneurship
- Intrapreneurship in different contexts, e.g. cultures
- Entrepreneurship education and intrapreneurship
- Critical perspectives on intrapreneurship
- Intrapreneurship and changing working life

The Research Agenda will be launched with the ambition to invite both mainstream scholars and critical scholars to develop contributions for the book. Currently in this domain (as in other entrepreneurship or management subjects more broadly) the mainstream research debates and critical research discussions are ongoing in isolation from each other. Based on a preliminary literature review there are several text books on intrapreneurship or corporate entrepreneurship such as Desouza, (2011) and Davies and White (2011). Furthermore, many research-oriented volumes on entrepreneurship include a chapter on corporate entrepreneurship or intrapreneurship and a recent book on corporate entrepreneurship by Bouchard and Fayolle

(2018) has been devoted to the phenomenon of corporate entrepreneurship. However, there is an evident lack of an integrative volume discussing the phenomenon of intrapreneurship based on existing literature with a forward-looking research agenda on the topic. By focusing on intrapreneurship with a clear focus on both individual and organizational level perspectives and integrating the mainstream and critical perspectives to the topic makes it possible to find new interesting research avenues on intrapreneurship.

Submission process and deadlines

Submissions are to be sent to the editors and subject to double-blind review process. Abstracts presenting a summary/idea of potential chapter contributions should be emailed to jarna.heinonen@utu.fi and sanna.ilonen@utu.fi by end March 2024.

Abstracts should be approximately 1-2 pages, and include a description of principal topic and expected contribution to establishing a new research direction/avenue in Intrapreneurship research.

Notification of first acceptance will be given end of April 2024.

Complete chapter contributions (of 4000-6000 words) of are required by 15th January 2025.

The review process will be double blind and organized by the editors. Editor will undergo a final decision on inclusion/exclusion of a chapter.

The last revision of the chapter should be in place by mid-June 2025 so that the book can be handed over to the Publisher by the end of 2025.

Editorial process	Key dates
Launch of the call	December 19 th , 2023
Abstract submission	March 31 st , 2024
Notification of abstract acceptance	April 30 th , 2024
Full chapter submission	January 15 th , 2025
R&R chapter submission	June 15 th , 2025
Submission of the book to the Publisher	End 2025
Release of the book	Fall 2026

The confirmed editorial team

The book will be edited by Professor Jarna Heinonen, PhD Sanna Ilonen:

Dr. **Jarna Heinonen** is Professor of Entrepreneurship and the Head of the Department of Management and Entrepreneurship, University of Turku. Her research interests include entrepreneurship, particularly entrepreneurship education, corporate entrepreneurship, organizational renewal and family businesses, and related practices and policies of which she has widely published in scholarly journals. She is highly experienced in building bridges between academia and business life –‘pracademic’ collaborating with businesses as a researcher, teacher, and adviser.

Dr. **Sanna Ilonen** is University Teacher in Entrepreneurship at Department of Management and Entrepreneurship, University of Turku. She is an active member of the scientific community in the field of entrepreneurship education and serves as a board member for the Scientific Association for Entrepreneurship Education. She has also published in corporate entrepreneurship and education.

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