

ECSB Visiting Scholar Programme – Visiting positions on offer 2022

Host 1: Aarhus University

Name of the Host institution	Department and/or research group	Website of the department/group
Aarhus University	Department of Management / Entrepreneurship research group	https://mgmt.au.dk

Contact person for the visiting scholar

Name	Email
Franziska Günzel-Jensen	frang@mgmt.au.dk

Research expertise and interests of the contact person/host institution

The Entrepreneurship group at Aarhus University is an engaging research community, whose members support trans-disciplinary research and view entrepreneurship as economic, social, and cultural value creation. The group investigates economic, social and sustainable entrepreneurship as well as entrepreneurship education by utilising qualitative, quantitative as well as conceptual approaches. The contact person investigates currently entrepreneurs that aim to contribute to the UN 17 Sustainable Development Goals (SDG) or ongoing crises.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

Timing is negotiable (but please not over the summer break (July to mid-August) as people are often at this time on long-term vacations

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

We are looking for a curious and striving scholar that aims to join constructive discussions within our group. We will favour a social / sustainable entrepreneurship scholar that employs qualitative research methodologies as we would feel that we can best support the scholar's progress during the visit.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

We have ongoing research group meetings that we would ask the visiting scholar to join and prepare for.

Host 2: Grenoble Ecole de Management

Name of the Host institution	Department and/or research group	Website of the department/group
Grenoble Ecole de Management	Entrepreneurship and Innovation	https://research.grenoble-em.com/entrepreneurship-and-innovation

Contact person for the visiting scholar

Name	Email
Martina Battisti	martina.battisti@grenoble-em.com

Research expertise and interests of the contact person/host institution

The Entrepreneurship and Innovation (ENTI) research team works on a broad range of topics related to the two domains. Martina's current research is at the intersection of entrepreneurship and psychology with a particular focus on emotional and cognitive microfoundations of entrepreneurial behaviour as well as drivers and outcomes of entrepreneurial wellbeing and health. Beyond that, she is interested in topics related to startups, SMEs and entrepreneurship more widely.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

6 months or longer, can be arranged flexibly

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

Interest in entrepreneurial psychology is desirable, so are proposals for a specific joint collaboration project. Priority is given to research excellence.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

Regular online meetings with the applicant will be scheduled. In addition, there is a weekly research seminar (hybrid mode) on Fridays for the entire faculty with additional research group specific research seminars scheduled monthly (also hybrid mode). A physical visit is possible and welcomed (duration and timing flexible), but needs to be entirely funded by the applicant.

Host 3: Institut für Mittelstandsforschung Bonn

Name of the Host institution	Department and/or research group	Website of the department/group
Institut für Mittelstandsforschung Bonn		https://www.ifm-bonn.org/

Contact person for the visiting scholar

Name	Email
Dr. Christian Schröder	schroeder@ifm-bonn.org

Research expertise and interests of the contact person/host institution

The Institut für Mittelstandsforschung (IfM) Bonn was established in 1957 as a private law foundation. Founders are the Federal Republic of Germany and the Federal State of North Rhine-Westphalia. The institute's task is to analyse the status-quo, development and problems of Mittelstand (SME) enterprises, develop recommendations for SME policies, and disseminate its research results to the general public. The IfM Bonn adopts an applied research approach and examines Mittelstand and SME-related research topics using state-of-the-art (empirical) research methods. Moreover, the institute provides expertise on current policy issues relevant to SMEs, entrepreneurship, self-employment and family businesses. Though the main focus is on the Mittelstand in Germany, the institute's international scope is reflected by collaborations with international experts and institutions. The IfM Bonn also conducts third-party-funded projects and writes expert and evaluation reports.

President of the IfM Bonn is Prof. Dr. Friederike Welter. Dr. Rosemarie Kay is the deputy director and Dr. Christian Schröder is the research coordinator.

IfM Bonn currently employs 22 academic researchers. The research team includes economists, business economists, psychologists and sociologists, which reflects the institute's interdisciplinarity.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

Regarding the preferred timing and duration of the visit, we are flexible. However, the maximum period of the stay would be 12 months.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

We invite scholars to spend research periods in a highly creative and stimulating environment at the IfM Bonn. To guarantee mutual benefits, applicants' research fields of interest should fit into the institute's research areas. We prefer motivated researchers focusing on at least one of the following research areas: SMEs, entrepreneurship, self-employment or family businesses. It would be helpful if the scholar is familiar with quantitative and/or qualitative research methods.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

- The IfM Bonn provides the scholar office space, internet access, and access to our presentation and workshop formats. Especially on the IfM Forum, which takes place at least once a month, the visiting scholar has the opportunity to present their research results and discuss them with IfM researchers.
- An experienced IfM researcher serves as a contact person who follows up and modifies the initially agreed plan with the visitor regularly.
- The visiting researcher receives feedback from our researchers on their research.
- During the stay, the host can collaborate on research projects and/or write journal papers together with IfM researcher.

Host 4: Rowan University

Name of the Host institution	Department and/or research group	Website of the department/group
Rowan University	School of Innovation and Entrepreneurship	https://ent.rowan.edu

Contact person for the visiting scholar

Name	Email
Dr. Eric Liguori	liguori@rowan.edu

Research expertise and interests of the contact person/host institution

Rowan's entrepreneurship faculty are known globally for their scholarship on entrepreneurship and entrepreneurship education. Their work has been published in journals included on the Financial Times listing of the Top 50 journals in business, as well in numerous journals that have achieved an 'A' rating. Regularly our faculty, and our students, present their scholarship at national conferences.

Rowan is especially interested in research relating to (a) entrepreneurship under conditions of adversity, (b) technology and open innovation, (c) entrepreneurship education, and/or (d) entrepreneurial ecosystems. Scholars interested in family business research should note that Rowan is hosting TFEC 2023 and would welcome your participation (see <http://go.rowan.edu/familybiz> for more info).

Visiting scholars would be partnered with one of our research faculty (Eric Liguori, Susana Santos, Lee Zane). You can view their bios including their recent publications at <https://ent.rowan.edu/about/facultystaff/>. For a broader recap of Rowan's entrepreneurship research output over the last 5 years please see <https://ent.rowan.edu/research/researchtoday.html>.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

Our timing is negotiable. We'd welcome a virtual visiting scholar for one semester or one year.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

While we are open to scholars interested in a wide variety of phenomena, priority will be given to those with interests that relate to the areas where our core research faculty have expertise. We have no preference regarding methodological approach - qualitative and quantitative scholars are welcome.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

We will work collaboratively with the Visiting Scholar to determine mutually agreed upon goals and outcomes. Depending on the timing of the Visiting Scholar, their area of interest, and what programs



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Rowan has running during that time, we'd look at ways to integrate you into our campus community, exploiting any synergies that exist. This could mean a visit to campus (with our support), a virtual lunch and learn session, a Entrepreneurship at Rowan podcast interview - it really depends on timing and where synergies exist. Visiting Scholars will receive access to Rowan's research resources (libraries, student worker support, etc.). We have a great team and want this to be a positive and productive experience for all parties.

Host 5: University of Southern Denmark

Name of the Host institution	Department and/or research group	Website of the department/group
University of Southern Denmark	Faculty of Engineering, Department of Technology and Innovation, section: Technology Entrepreneurship and Innovation	https://www.sdu.dk/en/forskning/teknologiyentreprenurshipandinnovation

Contact person for the visiting scholar

Name	Email
Silke Tegtmeier	tegtmeier@iti.sdu.dk

Research expertise and interests of the contact person/host institution

At the faculty of engineering, we have a strong technology focus at our department and section. Visiting us would give opportunities to get insights into research and labs related to e.g., simulations, digital twins, or VR.

My research interest is primarily focusing on the individual in entrepreneurship. Some recent work is related to the role of entrepreneurs' voices as well as specific displayed emotions in venture evaluation and investor funding as well as mediators or moderators in this relationship. To test cause-effect relationships, we run vignette experiments, if possible, supported by relationships tested with field data (e.g., related to technology-based ventures).

Relatedly, I am building up and joining a network of researchers with focus on conducting experiments in entrepreneurship research.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

Timing is negotiable. A duration of 6 months is suggested.

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

It would be great if candidates were attracted by my research focus and had prior methodological knowledge. Other than that, priority shall be given to excellence of the research project or proposal of the candidate.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

Regular online meetings are appreciated. A physical visit at some point is optional and very welcome.

Host 6: University of València

Name of the Host institution	Department and/or research group	Website of the department/group
University of València	Entrepreneurship and Social Enterprises Management	https://www.uv.es/uvweb/business-administration-department/en/business-administration-department-1285857453770.html

Contact person for the visiting scholar

Name	Email
Dr. Vanessa Campos	Vanessa.Campos@uv.es

Research expertise and interests of the contact person/host institution

Our research group started focusing on topics related to Social Entrepreneurship and the management of social enterprises and other businesses associated with the social economy movement (e.g. cooperatives, labor-managed firms, NGOs...). Since the launch of the SDGs in 2015, our group has widened its research interests to Sustainable Entrepreneurship and sustainability management in SMEs. Some research group members have developed a methodology to generate and scale sustainable business models currently being applied in some courses at the University of València and other Spanish universities. They have published a book with one of the best reputed Spanish publishers (in Spanish): <https://edicionespiramide.es/libro.php?id=6446891>. Our group is open to collaboration with scholars who share our research interests and we will be glad to be one of the host institutions this year.

Preferred timing and duration of the visit (please inform if the timing is fixed or negotiable)

Between 1 and 4 months (negotiable)

Specific expectations for the visiting scholar (e.g. research interests and experience in certain field(s), skills or other). If several competing applications, who will be given priority?

We expect the visiting scholar to share some of the research interests of our research group. Therefore, we would like him/her to show complementary knowledge/expertise/skills in specific sustainability-related topics such as (but not restricted to) circular economy, sustainability management in SMEs, and dynamic capabilities associated with sustainability management. Scholars at any stage of their career will be welcome.

Other things important for the prospective applicants to know (about the host or the visit; for example if the institution has a fixed schedule for the research seminars where the visitor is invited & expected to participate)

The schedule for the research seminars will be fixed in accordance between the University of València and the visiting scholars.