

## ECSB Visiting Scholar Programme – Visiting positions on offer 2021

Host 1	
<b>Host institution</b>	<p><b>Grenoble Ecole de Management</b> (France)</p> <p>Department: Marketing, Technologies &amp; Strategy</p> <p>Research group: Entrepreneurship and Innovation</p> <p><a href="https://en.grenoble-em.com/">https://en.grenoble-em.com/</a></p> <p><a href="https://research.grenoble-em.com/entrepreneurship-and-innovation">https://research.grenoble-em.com/entrepreneurship-and-innovation</a></p>
<b>Contact person for the visiting scholar and optional meeting for receiving further information</b>	<p><b>Martina Battisti</b></p> <p>Professor of Entrepreneurship</p> <p>Email: <a href="mailto:martina.battisti@grenoble-em.com">martina.battisti@grenoble-em.com</a></p> <p>Meetings can be arranged flexibly early November.</p>
<b>Preferred timing and duration of the visit</b>	3-6 months, preferably during Jan-May, but this is negotiable
<b>Specific expectations for the visiting scholar</b>	Interest in entrepreneurial psychology is desirable, so are proposals for a specific joint collaboration project.
<b>Other things important for the prospective applicants to know</b>	There is a weekly research seminar on Fridays 13.30 for the entire faculty with additional research group specific research seminars scheduled ad-hoc.

## Host 2

<b>Host institution</b>	<p><b>Munster Technological University (Ireland)</b></p> <p>School of Business, Hincks Centre For Entrepreneurship Excellence</p> <p><b>Munster Technological University - MTU</b> (formerly Cork Institute of Technology) is one of the largest third-level educational providers in Ireland with a strong student-centred approach to education and research, ensuring students are work-ready graduates who can add value to organisations and society. MTU is comprised of six campuses across the South West Region of Ireland, including the Faculties of Engineering &amp; Science and Business &amp; Humanities, the Crawford College of Art and Design, Cork School of Music, and the National Maritime College of Ireland. All with strong outreach activities in the region. The University, with over 1,400 staff offers a wide range of flexible full-time and part-time higher education courses, caters for over 18,000 students ranging from undergraduate, graduate and doctoral programmes in faculties of Education, Business, Computing, Engineering, Fine Art &amp; Design, Humanities, Maritime Education, Music and Science.</p> <p><b>The Hincks Centre for Entrepreneurship Excellence</b> (<a href="https://hincks.cit.ie/">https://hincks.cit.ie/</a>) is part of the School of Business and is an integral part of the vibrant award-winning Entrepreneurship ecosystem at MTU. The Centre supports entrepreneurship in all its forms through research, education, and training. Research activities focus on interrelated topics such as: Entrepreneurship Education; Social and Minority Entrepreneurship; Gender and Senior Entrepreneurship; Innovation and Technological Entrepreneurship; SME Growth and Competitiveness. The Hincks Centre has a strong International focus with research partners in most countries in Europe, South Africa, New Zealand, Vietnam, and Thailand. The Team have published their research in top ranked journals, presented at multiple international conferences, contributed to policy and strategy documents. The Hincks team have a strong group of PhD and Master researchers supported by mentors and supervisors from across the University.</p>
<b>Contact person for the visiting scholar and optional meeting for receiving further information</b>	<p><b>Dr Breda Kenny</b> <a href="mailto:breda.kenny@mtu.ie">breda.kenny@mtu.ie</a> and <b>Dr Helen McGuirk</b> <a href="mailto:helen.mcguirk@mtu.ie">helen.mcguirk@mtu.ie</a></p> <p>Optional online meeting for receiving further information can be arranged as needed.</p>
<b>Preferred timing and duration of the visit</b>	<p>One academic year, with exact timing negotiable.</p> <p>January 2022 – Jan 2023, or September 2022 – June 2023</p>
<b>Specific expectations for the visiting scholar</b>	<p>For the purpose of the ECSB virtual scholar programme, two research areas are prioritised:</p> <ol style="list-style-type: none"> <li>1. Entrepreneurship Education</li> <li>2. The Silver Economy and the Older Entrepreneur</li> </ol>

### **Entrepreneurship Education**

The Hincks Centre and MTU have had a leading role in entrepreneurship education research in Ireland through CEEN (Campus Entrepreneurship Enterprise Network) and supported by the National Forum for the Enhancement of Teaching and Learning in Higher Education over a number of years. One particular focus of that work is on assessment of entrepreneurial learning through the NEAR (National Entrepreneurship Assessment Review).

The NEAR work in 2016 and ongoing research in 2021 seeks to address a gap in the literature and gap in evidence base of assessment practice in Entrepreneurship Education across all disciplines and faculties in Higher Education in Ireland. The research is a first step in documenting the range of assessment practice at a national level. We see a real opportunity now to extend this work beyond a single country perspective.

Furthermore, the research with educators, stakeholders and students has thrown up interesting questions and areas of further research that have the potential to form the basis of a collaborative research plan for an ECSB visiting scholar. We are seeking a scholar with an interest and experience in entrepreneurship education research and open to exploring questions and methods on assessment of EE.

### **The Silver Economy and the Older Entrepreneur**

The Hinks Centre has had an active and leading role in research and projects dealing with the Silver economy and the older entrepreneur. Ongoing work through the Interreg Europe funded Silver SMEs focuses on regional policies for SMEs competitiveness by taking better advantage of opportunities derived from the silver economy. Supporting such factors involves input from enterprises through the provision of relevant products and services is the focus of a forthcoming special issue on Small Enterprises and the Silver Economy in Small Enterprise Research with guest editors from the Hincks Centre.

On the older entrepreneur, the team successfully developed and delivered customized entrepreneurship training for older unemployed people over 50 years of age under an Erasmus Plus project. Research based on this work on entrepreneurship education for transitioning from unemployment to self-employment was published in the International Journal of Entrepreneurial Behaviour and Research. The research was further extended through a successful PhD scholarship where the “Smart Ageing and Renewal through Entrepreneurial Skills Training” developed research programme provided ground-breaking exploratory work to address current knowledge gaps in entrepreneurial education for adults over 65.

While much of the attention to date provides theoretical evidence of the impact of the silver economy and the older entrepreneur, there is an opportunity to develop a collaborative research plan for a more robust analysis employing primary qualitative and/or quantitative data to answer a specific research question of mutual interest in this area.

We are seeking a scholar with an interest and experience in entrepreneurship, silver economy, healthy ageing, or related research, and open to exploring new perspectives on this growing area of research.

	<p>Priority will be given to applicants who present a research plan that is ambitious yet realistic in terms of the targets and outputs over the timeframe, and a plan that plays to the strengths of a collaboration between them and the host University and the individual researchers.</p>
<p><b>Other things important for the prospective applicants to know</b></p>	<p>The ECSB scholar will be a member of the Hincks team and profiled on the Hincks website. The scholar will also be welcomed into CPEER (Community of Practice for Entrepreneurship Educators and Researchers) and will present at one of the monthly online meetings. See here for more information:</p> <p><a href="https://cit.ie">Hincks Unit - CPEER - Community of Practice for Entrepreneurship Educators and Researchers (cit.ie)</a></p> <p>MTU also hold an innovation month each March with an entrepreneurship education/Silver Entrepreneurship seminar included in the schedule. It is envisaged that the ESCB scholar be involved with the Hincks team for that seminar also.</p> <p>The key target for the visiting scholar programme is to develop a conference paper and/or a PDW for the 3E ECSB Entrepreneurship Education/RENT conference in 2023 and to co-author a paper on the research for submission to a high-ranking journal.</p> <p>Other opportunities for networking, data gathering, research dissemination or other relevant activities will also be explored and provided where possible.</p> <p>While the programme is virtual in nature, there is an open invitation for an in-person visit to MTU at any stage during the programme.</p>

<b>Host 3</b>	
<b>Host institution</b>	<p><b>University of Groningen</b> (The Netherlands)</p> <p>University of Groningen Centre of Entrepreneurship (UGCE)</p> <p><a href="https://www.rug.nl/society-business/centre-for-entrepreneurship/?lang=en">https://www.rug.nl/society-business/centre-for-entrepreneurship/?lang=en</a></p>
<b>Contact person for the visiting scholar and optional meeting for receiving further information</b>	<p><b>Silvia Costa:</b> <a href="mailto:s.m.costa@rug.nl">s.m.costa@rug.nl</a></p> <p>Silvia can be reached on <a href="#">her virtual meeting room</a> at a time to agree with potential visiting colleagues.</p>
<b>Preferred timing and duration of the visit</b>	<p>We think 3-6 months is an ideal duration, but this also depends on the goals of the visiting scholar and we can discuss it together.</p>
<b>Specific expectations for the visiting scholar</b>	<p>Our center has scholars who work on a variety of research topics focusing on entrepreneurship from an individual and team perspective, entrepreneurial cognition, entrepreneurship education and corporate entrepreneurship. We also focus on a variety of methods and have recently organized several activities related to conducting experiments in entrepreneurship research. Therefore, we believe that the visiting scholar could gain more from this experience if their research interest fit within these topics as the potential for collaboration is larger.</p>
<b>Other things important for the prospective applicants to know</b>	<p>The UGCE holds research seminars every three weeks on Mondays. These are usually in a hybrid format, so it would be perfect for a virtual visiting scholar to attend. We have experience and appreciate welcoming colleagues from other institutions from Europe at our center and we hope the visiting scholars will feel very welcome at our group.</p>

Host 4	
<b>Host institution</b>	<p><b>University of Southern Denmark</b> (Denmark)</p> <p>Faculty of Engineering, Department of Technology and Innovation, section: Technology Entrepreneurship and Innovation</p> <p><a href="https://www.sdu.dk/en/forskning/technologyentrepreneurshipandinnovation">https://www.sdu.dk/en/forskning/technologyentrepreneurshipandinnovation</a></p>
<b>Contact person for the visiting scholar and optional meeting for receiving further information</b>	<p><b>Dr. Silke Tegtmeier</b></p> <p>Associate Professor of Entrepreneurship</p> <p>University of Southern Denmark, SDU Technology Entrepreneurship and Innovation, Department of Technology and Innovation</p> <p>Past President of the European Council for Small Business and Entrepreneurship</p> <p>Email: <a href="mailto:tegtmeier@iti.sdu.dk">tegtmeier@iti.sdu.dk</a></p> <p>Web: <a href="http://www.sdu.dk/tej">www.sdu.dk/tej</a>, <a href="http://www.sdu.dk/staff/tegtmeier">http://www.sdu.dk/staff/tegtmeier</a></p> <p>Addr. Department of Technology and Innovation, Alsion 2, DK-6400 Sønderborg, Denmark</p> <p>Optional online meeting for receiving further information: <b>November 2, 2021, 15:30-16:00</b>, <a href="https://syddanskuni.zoom.us/j/62836646346">https://syddanskuni.zoom.us/j/62836646346</a></p>
<b>Preferred timing and duration of the visit</b>	<p>Timing is negotiable. As a pilot, 6 months duration is suggested.</p>
<b>Specific expectations for the visiting scholar</b>	<p>At the faculty of engineering, we have a strong technology focus at our department and section. Therefore, it may be valuable in terms of feedback from the group, if the visiting scholar has a tech focus in her or his research. This can be, e.g., a focus on technology-based ventures or a STEM background of the individual or team entrepreneurs who are researched (or: focus on digitalization, AI, virtual reality). Another area important to us are the sustainability development goals as defined by the U.N. My personal research interest is mainly focusing on the individual in entrepreneurship.</p>
<b>Other things important for the prospective applicants to know</b>	<p>A physical visit at some point is optional.</p>

Host 5	
<b>Host institution</b>	<p><b>University of Turku</b> (Finland)</p> <p>Turku School of Economics</p> <p>Entrepreneurship research unit</p> <p>Further information about the unit is available at: <a href="https://www.utu.fi/en/university/turku-school-of-economics/entrepreneurship">https://www.utu.fi/en/university/turku-school-of-economics/entrepreneurship</a></p>
<b>Contact person for the visiting scholar and optional meeting for receiving further information</b>	<p>Professor <b>Jarna Heinonen</b> (e-mail <a href="mailto:Jarna.Heinonen@utu.fi">Jarna.Heinonen@utu.fi</a>) and Senior Researcher <b>Tommi Pukkinen</b> (e-mail: <a href="mailto:Tommi.Pukkinen@utu.fi">Tommi.Pukkinen@utu.fi</a>)</p> <p>Optional: Meet with the hosts on Zoom on <b>Thursday 4<sup>th</sup> November at 13-13.45 (CET)</b>, <a href="https://utu.zoom.us/j/61424752258">https://utu.zoom.us/j/61424752258</a></p>
<b>Preferred timing and duration of the visit</b>	Between 3-6 months during Spring 2022 (from January until June) will be strongly preferred.
<b>Specific expectations for the visiting scholar</b>	<p>The unit is currently in the process of finalising a Horizon 2020 research project 'Developing Inclusive and Sustainable Creative Economies' (the project ends in June 2022). Further information on the project <a href="http://www.disce.eu">www.disce.eu</a>. For this reason, we are primarily interested in a visiting scholar with either previous research expertise or an interest towards <b>the creative entrepreneurship field (understood broadly) either at the individual, business or societal level</b>. The visit could result in the visiting scholar becoming a co-author in one of the academic research papers from the project and/or developing other communications targeting the practitioners (creative entrepreneurs, policymakers in this field), or developing new research projects.</p>
<b>Other things important for the prospective applicants to know</b>	<p>The DISCE project has an internal team of 8 researchers in the Turku School of Economics (at Turku and Pori campuses) with regular meetings to discuss the research and reports.</p> <p>The unit organises online research seminars once a month and the visiting scholar is invited to present their research seminar in at least one the meetings. Typically, the research seminars are organised on Friday mornings but ad hoc arrangements can also be made in case needed.</p>