

Second Call

**Entrepreneurship Theory and Practice:
Present and Future**
10th International Conference

10 – 13 June 2019

**Astor Garden Hotel, St. St. Constantine and Helena Resort,
Varna, Bulgaria**

organized by

The Bulgarian Association for Management Development
and Entrepreneurship

and

The Institute of Entrepreneurship,
University of National and World Economy, Sofia

in partnership with

The European Council for Small Business and Entrepreneurship

The Conference



Mission of the Conference

The Conference's mission is to get together professionals in the field from science, teaching, practice and policy makers to exchange opinions, problems, solutions, good practices.

Who should attend this conference?

- Researchers
- Teachers/trainers
- Doctoral students/students
- Entrepreneurs/managers
- Consultants
- Policy-makers

Topics

General (panel) and specific (in sessions) topics will be discussed during the Conference. Among them will be:

- *Theories of Entrepreneurship: roots and modern reflections*
- *The Successful Entrepreneurs Today: How they behave?*
- *The Practice of Entrepreneurship: Does it change over the years?*
- *Youth Entrepreneurship*
- *Women Entrepreneurship*
- *Art and Creative Entrepreneurship*
- *Corporate Entrepreneurship*
- *International Entrepreneurship*
- *Social Entrepreneurship*
- *Family Entrepreneurship*
- *Innovations and Innovative Entrepreneurship*
- *Technology-based Entrepreneurship*
- *Entrepreneurship for a Sustainable Environment*
- *Entrepreneurship and Regional Development*
- *Entrepreneurship Support Policies and Programmes*
- *Entrepreneurship Education and Training*
- *Ethnic and Minority Entrepreneurship*
- *Entrepreneurial Management*
- *Entrepreneurial Finance*
- *Entrepreneurial Marketing and Networking*

The above subtopics are indicative. The participants could also prepare presentations in close or interdisciplinary areas.

In the frame of the conference there will be organised:

- Round table 'Science – Practice' led by Prof. Ken O'Neill, Professor Emeritus of Entrepreneurship and Small Business Development at University of Ulster, UK, the first person in the UK awarded The Queen's Award for Enterprise Promotion – Lifetime Achievement Award and Mr. Michael Negel, Senator h.c., Chairman in the EPP for the SME trade commission, Managing Director (CEO), MCA Investment & Technologies GmbH, c/o SpeedLab GmbH, Germany. As active participants in the Round table we will have young owners/representatives of start-up companies.
- Workshop: *How to get published in renowned international journals; the do's and don'ts*. Led by Prof. David Smallbone, Small Business Research Centre, Kingston University, London, United Kingdom, Past President of the International Council for Small Business (ICSB).
- Meetings with institutions/policy-makers and firms.

The Advisory Committee

David Smallbone (*Kingston University, United Kingdom*), Antti Hahti (*University of Lapland, Finland*), Ken O'Neill (*University of Ulster, United Kingdom*), Frank Hoy (*Worcester Polytechnic Institute, (MA), USA*), Alain Fayolle (*EM Lyon Business School and Visiting Professor at Solvay Brussels School of Economics and Management, Université Libre de Bruxelles*), Robert B. Hisrich (*College of Business Administration at Kent State University, USA*), David Storey (*University of Sussex, United Kingdom*), J. Hanns Pichler (*Austrian Institute for SMEs Research, Austria*), Andrew Burke (*Trinity Business School, Trinity College Dublin, Founding Editor of the International Review of Entrepreneurship*), Roy Thurik (*Erasmus University Rotterdam, The Netherlands*), Raymond Saner (*Diplomacy Dialogue, University of Basle, Switzerland*), Herbert Chan (*Tsinghua University Science Park, Beijing, China*), Tadeusz Popławski (*Technical University of Białystok, Poland*), Lester Lloyd-Reason (*Anglia Ruskin University, Cambridge, United Kingdom*), László Vasa (*Szent István University, Hungary*), Irina Kuzmina (*Transport and Telecommunication Institute, Riga, Latvia*), Renaud Redien-Collot (*Institut Friedland, France*), Rodrigo Varela (*Universidad Icesi, Cali, Colombia*)

The Keynote Speakers

Professor **David Storey**, OBE, Department of Business Management and Economics at University of Sussex, United Kingdom. Topic of the keynote speech: *The performance of new firms: A Gamblers' ruin perspective.*

Professor **David Smallbone**, Small Business Research Centre, Kingston University, London, United Kingdom, Past President of the International Council for Small Business (ICSB). Topic of the keynote speech: *Born globals in their global value chains; some new evidence.*

Professor **Robert D. Hisrich**, Bridgestone Chair of International Marketing, Director of The Global Management Center and International Programs, College of Business Administration, Kent State University, Ohio, United States of America. Topic of the keynote speech: *“Corporate Venture Capital Funding in the US, EU and Asia.*

Professor **Roy Thurik**, Emeritus professor, Montpellier Business School, France, Emeritus professor, Erasmus School of Economics, Erasmus University Rotterdam, Emeritus professor, Free University Amsterdam, Director and Chair, CASBEC (Centre for Advanced Small Business Economics), Erasmus University Rotterdam, Editor, Small Business Economics: an Entrepreneurship Journal. Topic of the keynote speech: *The quest for the entrepreneurial gene continues.*

Professor **Andrew Burke**, Dean & Chair of Business Studies, Trinity Business School, Trinity College Dublin, the University of Dublin, Ireland, Founding Editor of the International Review of Entrepreneurship (IRE). Topic of the keynote speech: *The Self-Employed Project and Gig Economies of the 21st Century: Organisation and Significance.*

Professor **Rodrigo Varela**, Director, Centro de Desarrollo del Espíritu Empresarial (Center for Entrepreneurship Development), Universidad Icesi, Cali, Colombia. Topic of the keynote speech: *Entrepreneurship in Latin America*.

Mrs. **Madi Sharma**, Founder "Madi Group" – Make A Difference Ideas group of International Private and Social Enterprises. UK Member, Employers Group, European Economic and Social Committee. Topic of the keynote speech: *Women - the largest disruptive force in business*.

Professor **Herbert Chan**, COO, Tsinghua University Science Park (TusPark), Board Member, UNESCO Regional Center for Technology Incubators and Science Parks Development (IRIS), Director of China Office, Board member, President of Asian Pacific Division, International Association of Science Parks and Areas of Innovation (IASP) *(to be confirmed)*. Topic of the keynote speech: *Innovation and Entrepreneurship Eco-System in China. Advantages, Challenges and Case Introduction*.

Opportunities for Publications

The quality papers will be observed for potential publications in the frames of international journals:

Journal of Business Venturing Insights

Small Business Economics

International Review of Entrepreneurship

There are additional opportunities for publications in other journals and also in the Conference Proceedings.

The editors of the above-mentioned journals will take part in the Conference and they will be of disposition to participants who intend to publish in these and other renown journals. Some of the participants will be also helpful as members of different editorial boards.

Organising Bodies

Bulgarian Association for Management Development and Entrepreneurship (BAMDE) – main organiser

BAMDE (est. 1997) is a leading organisation in the field of management and entrepreneurship training and development in Bulgaria. BAMDE brings together the most renowned Bulgarian universities, research and training institutions, promotes and safeguards the quality of trainers and training programmes and acts as a national platform for professional management and entrepreneurship development in Bulgaria in relation to international standards and best practice. The association began to realise an original programme for business successors in family firms – now at stage of its internationalisation. BAMDE is a holder of best practice in entrepreneurship training recognized by European Foundation for Management Development (EFMD).

Institute of Entrepreneurship at the University of National and World Economy (UNWE)

The Institute of Entrepreneurship (est. 2017 according the new Law for Higher Education) is the successor of the Institute for Entrepreneurship Development (IED, est. 1997) and the Chair of Entrepreneurship (est. 2006) as the IED is a pioneer in research and consulting in the field of entrepreneurship and SMEs in Bulgaria. The new Institute is to integrate also the research and academic functions as leading major in Entrepreneurship (among the first ones in Europe bachelor degree programmes in Entrepreneurship), master degree programmes in Family Entrepreneurship and Business Entrepreneurship, and Doctoral Programme in Entrepreneurship. The research results from the Institute's activities are used directly in the teaching and training process and practice.

The main research interests of the members of the Institute are in: creating and managing a new business, strategic management and entrepreneurial growth of small and medium-sized firms, entrepreneurial culture, clusters, subcontracting relations and entrepreneurial business networks, psychology of entrepreneurship. The Institute trains and consults entrepreneurs and managers, including from abroad. The Institute has developed contacts with related institutes and departments at universities from different countries.

Our Partner

European Council for Small Business and Entrepreneurship (ECSB)

The European Council for Small Business and Entrepreneurship (ECSB) is a research-driven, non-profit organization whose main objective is to advance the understanding of entrepreneurship and to improve the competitiveness of SMEs in Europe. ECSB facilitates the creation and dissemination of new knowledge through research and the open exchange of ideas between academia, education, policy and practice. The ECSB is an affiliation to the International Council for Small Business (ICSB).

The network of ECSB's members covers nearly the whole Europe geographically; it has some 400 members from over 30 countries. Through its affiliation to the International Council for Small Business since 1989, the European network is also connected to the global academic and professional small business community. The ECSB is a constant partner of BAMDE Conferences during the years.

The Conference Team

Conference Chair: Kiril Todorov

Conference Assistants: Kostadin Kolarov, Maria Vasilska, Branimir Yordanov

If there are any questions in order to plan your visit,
please contact the Conference Secretariat:

Conference Secretariat

*Institute of Entrepreneurship,
University of National and World Economy
1, 8th December Blvd.,
Hristo Botev Students Town,
1700 Sofia, Bulgaria
phone/fax: (+359 2) 8195622
mobile: (+359 88) 8738132
e-mail: kkolarov@unwe.bg*

Alternative Contact

*Bulgarian Association for Management
Development and Entrepreneurship
10, Acad. Jacques Nathan Str., app. 506,
Studentski District,
1700 Sofia, Bulgaria
phone: (+359 88) 9284274
e-mail: conference@bamde.org
web: conference.bamde.org*

Organising Committee

Kiril Todorov – Director of the Institute of Entrepreneurship, University of National and World Economy (UNWE), Sofia, Chairman, Bulgarian Association for Management Development and Entrepreneurship (BAMDE);

Ken O'Neill – University of Ulster, United Kingdom

Paolo Zaramella – Studio Centro Veneto, Italy

Atanas Damyanov – International Business School, Botevgrad

Mitko Dimitrov – Economic Research Institute at the Bulgarian Academy of Sciences

Zhelyu Vladimirov – St. Clement of Ohrid University of Sofia

Svetoslav Dimkow – Technical University of Sofia

Kiril Grigorov – Credit Rating Agency, Sofia

Kostadin Kolarov – University of National and World Economy, Sofia

Maria Vasilska – Conference Coordinator, University of National and World Economy, Sofia

Branimir Yordanov – Chairman, Club of Young and Innovative Entrepreneurs, Sofia

Awards

There will be a First Award (1,000 Euro), for the best presentation at the conference.

A Second Award of selected collection of Bulgarian wines will be granted to the next best presentation.

A special prize for best dancing couple will be also given. ☺

Abstracts and papers submissions

One-page abstracts with key words giving a clear indication of the contribution to a relevant sub-topic are expected by 15 February 2019. Feedback from the organising committee will be notified up to one week later. Full papers (maximum 20 pages) are expected by 31 May 2019.

Preliminary Conference Schedule



We will provide you with actual and more detailed information about the timetable (especially about the timing of your presentation) via e-mail and fax and, of course, before your arrival. In the meantime please look at conference Internet web site <http://conference.bamde.org>, which is up-dated regularly to get the latest news about the conference.

Monday – 10 June

Afternoon	Depending on demand: <i>Social programme</i> (for those who arrive early and like to join us)
18.00 – 20.00	Registration
20.00 – 22.30	Welcome Reception

Tuesday – 11 June

8.00 – 9.00	Registration
9.00 – 9.15	Opening Ceremony
9.15 – 11.00	Plenary session – Keynote speeches
11.00 – 11.30	<i>Coffee Break</i>
11.30 – 13.00	Plenary session – <i>continuation</i>
13.00 – 14.00	<i>Lunch</i>
14.00 – 15.30	Plenary session – <i>continuation</i>
15.30 – 16.00	<i>Coffee Break</i>
16.00 – 17.30	Plenary session – <i>continuation</i>
17.30 – 18.00	Discussions
20.00 – 23.00	<i>Folklore dinner / Wine tasting</i>

Wednesday – 12 June

9.00 – 10.45	Parallel Sessions
10.45 – 11.15	<i>Coffee Break</i>
11.15 – 13.00	Parallel Sessions
	Workshop: <i>How to get published in renowned international journals; the do's and don'ts.</i> led by Prof. David Smallbone

13.00 – 14.00	<i>Lunch</i>
14.00 – 16.00	Parallel Sessions Round Table ‘Science – Practice’, led by Prof. Ken O’Neill and Mr. Michael Negel
15.30 – 19.00	<i>Social Programme</i>
20.00 – ?	<i>Gala Dinner</i>

Thursday – 13 June

9.30 – 11.00	Parallel Sessions
11.00 – 11.15	<i>Coffee Break</i>
11.15 – 12.45	Parallel Sessions
12.45 – 13.30	Closing and Best Paper Award Ceremony
13.30 – 14.30	<i>Lunch</i>
14.00 – 18.00	Visiting educational institutions and companies. Social programme
20.00 –	<i>Unformal Dinner (optional). Networking (for those who stay longer)</i>

Friday – 14 June

Optional programme
Visiting cultural heritage sights
Partnership meetings

Post-conference Programme

For the participants with a longer stay pre-(post)-conference programmes will be offered.

Accompanying Persons

Persons who have paid fee as spouses and non-professional friends of conference participants are welcomed to attend the pre-conference reception, the social programme (specially designed for them) and the Gala Dinner of the conference.

At the Conference Registration Desk we will provide information about the local attractions and possible tours and visits to spend the time during conference sessions. You can meet there to make plans for your day together with others, if you like.

Practical Details



Conference Venue

The Conference will be held in Astor Garden Hotel, St. St. Constantine and Helena resort near Varna, Black Sea, Bulgaria.

St. St. Constantine and Helena is a resort town on the Bulgarian Black Sea coast within a landscaped park 10 km north of downtown Varna, and 7 km south of Golden Sands resort. Bulgaria's oldest Black Sea resort was also



known in the past as *Druzhba* and *Varna Resort*. It is served by the Varna International Airport and bus lines of the Varna public transit system.

Landmarks include the 16th-century Eastern Orthodox monastery of St. St. Constantine and Helena, the Euxinograd royal summer palace, park and winery, and the Sofia University Botanical Garden, also known as Ecopark Varna. One of the best-preserved medieval settlements in the country, Kastritzi, also mentioned by the Crusaders in 1444 as Macropolis, was unearthed in archaeological excavations inside Euxinograd. In the mid-14th century, Kastritzi was a bustling port of the Second Bulgarian Empire frequented by Venetian, Genoese, Ragusan, and Byzantine merchant ships. The oldest processed gold treasure in the world, dating from 4569–4340 BC, was discovered at the Varna Necropolis.

There are sandy beaches, punctured by rocky promontories, forest, hot mineral springs, modern hotels, and sports and health facilities, including spa centres and yacht marinas.

Accommodation

Accommodation has been reserved especially for participants in the Astor Garden Hotel. It is a new five-star hotel located in the St. St. Constantine and Helena Resort, amid the freshness of the natural park environment and in immediate proximity to the sea.



The hotel is impressive with its classical architecture, elegant interior design and incomparable panoramic sea view. There is a SPA centre available in the hotel – indoor and outdoor pool, sauna, steam room, gym, and a relaxation zone.

We arranged special prices for the conference participants per night are as follow:

	All inclusive – sea view	All inclusive – park view
Double room (for two persons)	132 euro	124 euro
Single room	89 euro	83 euro

All prices are per night, including meals, use of Spa centre, indoor and outdoor pool, umbrellas and sunbeds near outdoor pool and on the beach, fitness, parking, internet; tourist tax and insurance are also included. Only the accommodated in the conference hotel will receive all the extras listed above and will use all the rest conveniences.



To book a room, please contact our tour agent – Ms. Anelia Vassileva, Orange Holiday Ltd. – mobile: +359 888682221; phone: +359 52 600636; office@orangeholiday.bg

with a copy of your e-mail to conference@bamde.org referring 'BAMDE Conference'.

A deposit for hotel accommodation is required for your reservation.

How to get the Conference Venue

- By direct regular or chartered (tourist) flights to Varna Airport (20 km to the venue) or to Burgas Airport (128 km to the venue). Sofia airport would be also considered as there are regular domestic flights to Burgas and Varna. We could provide transport from both airports by request.

- By car (you could follow Vienna – Budapest – Belgrade – Sofia – Veliko Turnovo – Varna – St. St. Constantine and Helena or via Vienna – Budapest – Bucharest – Rousse – Varna – St. St. Constantine and Helena; an option to the first route is to drive from Sofia to Varna via Burgas enjoying the motorway to Burgas and the picturesque road between Burgas and Varna)

We are at disposition to help in your travel plans and air ticket reservation if necessary.

Transportation

In order to facilitate your arrival in St. St. Constantine and Helena resort (the conference venue), a car service will operate from the Varna Airport (or Burgas Airport) and the official hotel. It will be arranged individually according your request and flights details stated in your registration form. The details are shown in the registration form. Taxi from the Varna Airport to the conference venue is the other option but it is more expensive.

Pre-Registration and Registration

The Bulgarian Association for Management Development and Entrepreneurship (BAMDE) is responsible for registration. Please send your Pre-Registration Form and Registration Form (after approving abstract) to the given address.

Registered participants check in at the Conference Office at the Astor Garden Hotel (Conference Venue) on 10 June, 16.00 – 19.00 or on 11 June, 8.00 – 9.00, before the Opening Ceremony. There you will get your conference documents, badges, and vouchers for the lunches, dinners and social programme as well as information on the conference timetable. For those who arrive earlier, a separate program will be offered.

Timetable and deadlines

Abstract Submission and Pre-Registration – before 15 February 2019

Confirmation of Abstract Acceptance – one week after abstract submission

Early Registration – before 1 April 2019

Conference Opens – 10 June 2019

Conference Closes Officially – 13 June 2019

Deadline for receipt of conference papers – 31 May 2019

Conference Fees

Registration Fee	<i>before 1 April 2019</i>	<i>after 1 April 2019</i>
Active participants (academia)	☐ € 350	☐ € 400
Doctoral students	☐ € 250	☐ € 300
Entrepreneurs (passive participants)	☐ € 400	☐ € 500
Non-EU CEE participants	☐ € 250	☐ € 300
Accompanying persons	☐ € 200	☐ € 250
ECSB & ICSB Members enjoy reduction of 10%		

- CEE participants – participants from a Central and Eastern European countries.

Participants who have registered and paid the full fee are entitled to:

- Full participation in the conference
- Conference documentation
- Tea and coffee breaks
- Admission to conference reception, Gala dinner, and the closing ceremony of the conference
- Admission to the best paper award competition – 1000 euro
- Conference proceedings and other publications

Those who have paid the accompanying person fee are welcome to attend the pre-conference reception, the social programme (specially offered for them), Gala Dinner, and the closing ceremony of the conference.

Payment

The **Registration fee** should be prepaid by bank transfer in Euro (net of bank charges) to

Bank name: UniCredit BulBank, Ruski Pametnik Office **Address:** 2, Buzludja Str., Sofia, Bulgaria

SWIFT: UNCRBGSF **IBAN:** BG39 UNCR 7630 1051 4915 66

Beneficiary: Bulgarian Association for Management Development and Entrepreneurship (BAMDE)

* Please indicate correctly the name of the participant and the purpose of payment „**BAMDE**”

Bulgarian Association for Management Development and Entrepreneurship

10, Acad. Jacques Nathan Street, app. 506, Studentski District, 1700 Sofia, Bulgaria

e-mail: conference@bamde.org

Exceptionally, the fee can be paid on spot or by credit card (in agreement with the organizers).

Acknowledgement of Registration

Your registration will be acknowledged in writing with confirmation of your requirements according to your registration form as soon as we have received your registration form and payment. Please present this confirmation when registering at the conference. If you have not received a confirmation letter (because of late application), please bring a copy of your application together with proof of payment.

Cancellation

All cancellations of **Registration** should be sent in written to BAMDE by 1 May 2019. For cancellations received by 1 May 2019, the 50% of the Registration fee will be reimbursed, less the bank charges incurred. In case of cancellation after 1 May 2019, no reimbursement will occur.

Letter of Invitation

The Conference Secretariat will send letters of invitation on request.

Certificate of Attendance

A Certificate of Attendance will be available on request at the registration desk on the last day of the conference.

Entrance to Conference

Each member of the conference will receive a name badge on registration. You are kindly requested to wear the badge throughout the Conference to obtain entry to all sessions, meals and social programme. We also ask you to pose your personal name sign on the table at all sessions.

Official Language

The official language for the Conference is English. Presentations are to be held in English and also the papers in the proceedings will be published in English.

Dress

Dress at such conference is usually casual. See also general information about Bulgaria and weather. The weather is normally sunny, and temperature is about 24-25 °C, but evenings sometimes are cooler. The temperature of Black Sea water is about 21-23 °C – pleasant for swimming. Hot mineral water pools are also available at the conference hotel.

Insurance

Registration fees do not include insurance of any kind. The Conference Secretariats cannot accept liability for personal injuries sustained, or for lost or damage of property belonging to conference participants, either during or subsequent to the conference. You are kindly requested to check the validity of your own insurance before leaving for Bulgaria.

Passports and Visas

A valid passport is required. No Visas are required for visitors from most European countries in order to enter Bulgaria. However, it is advisable to contact your travel agent or the nearest Bulgarian Embassy or Consulate. Otherwise you can buy the compulsory visa on the border, but it will cost you about twice as much as from the Bulgarian Embassy in your own country. If necessary, we will provide a letter of invitation.