



ELGAR RESEARCH AGENDAS

Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary.

We have developed this series to provide a forum for researchers to look beyond the constraints placed by journal articles and publish something that is truly forward looking. New *Research Agendas* from leading and emerging academics are being published across our list and we welcome book proposals from within business and management.

A RESEARCH AGENDA FOR THE ENTREPRENEURIAL UNIVERSITY

Editor: Ulla Hytti, University of Turku, Finland

CALL FOR BOOK CHAPTERS

The 'entrepreneurial university' concept was introduced two decades ago (Etzkowitz, 1998; Clark, 1998) signaling universities strengthening their role and impact in society (Jarvis 2013; Siegel & Wright 2015). Research has been burgeoning on various interconnected topics (Fayolle & Redford, 2014) together with practical interest (Liu, 2017). Research has focused on what the entrepreneurial university is and what it does (Etzkowitz, 2013; 2014), and how to understand the different types of entrepreneurial universities (Foss and Gibson, 2015; Bronstein and Reihlen, 2014).

An important tenet has investigated commercialization, technology transfer and spin-off activity (Markman et al., 2008) but also universities' support to venture creation and regional development. Research has focused university leaders (Leih and Teece, 2016), researchers (Etzkowitz, 2013; Philpott et al., 2011), students (Fayolle and Liñán, 2014) and/or administrators as actors in entrepreneurial universities. Additionally, education in entrepreneurial universities has been investigated (Gibb, 2007; Heinonen and Hytti, 2010). The tensions between entrepreneurial roles and research and teaching have been addressed (Philpott et al., 2011; Leih and Teece, 2016). Recently, questions about how entrepreneurial universities contribute to social change have extended the focus from 'hard' to also 'soft sciences' (Abreu and Grinevich, 2013; Wright and Phan, 2018). In the more critical tenet of research, the ideological underpinnings (e.g. 'new managerialism' or 'academic capitalism') have been questioned, as well as the notion of 'impact' (for whom and how) (Deem, 2001; Mautner, 2005; Taylor, 2014).

Technological changes (e.g. digitalization) contribute to disrupting our societies, industries, businesses, governments, jobs, education and - to put it shortly - the way we live and experience our lives (e.g. Kile, 2013). Consequently, we may expect transformations in the entrepreneurial university and its landscape, calling for new research. *A Research Agenda for the Entrepreneurial University* will explore further these subjects in provocative, innovative and forward-looking ways. The *Research Agenda* focuses on conceptual contributions that revisit old and established discussions to elaborate new directions or aim at identifying new phenomena to be studied in this area.

This book aims at revisiting and reinventing the research streams in Entrepreneurial University literature. This call for contributions is launched with the ambition to invite both mainstream scholars and more critically oriented scholars to develop contributions for the book. Currently in this domain (as in other entrepreneurship or management subjects) the mainstream research debates and critical research discussions are mostly ongoing in isolation from each other. Developing a closer link between the different perspectives allows us to reflect upon how entrepreneurial universities are developed; and for whom; and their divergent outcomes and consequences.

FORMAT

The book *A Research Agenda for the Entrepreneurial University* will be published by Edward Elgar Publishing in the *Elgar Research Agendas series* in hardcover print format, and electronically as an ebook. A paperback edition of the book will be produced 12-18 months after the publication of the hardcover edition.

AUDIENCE

From PhD students to senior scholars, university administrators and all who are invested in the future of the entrepreneurial university.

CITATION INDEXES

The book will be submitted for inclusion in Clarivate Analytics Book Citation Index (part of the Web of Science), and in the SCOPUS citation index. It will be indexed in Google Scholar at the chapter level.

PROPOSED TIME-LINE End of August 2018: Abstracts summarizing potential chapter contributions emailed to Ulla.Hytti@utu.fi

Approx. ½-1 page, and include a description of the principal topic and expected contribution to establishing a new research direction/avenue in Entrepreneurial University research

September 2018: Notification of first acceptance

March 31st 2019: Complete chapter contributions (approx. 4,000-5,000 words)

October 2019: Revised chapters due

Late 2019/early 2020: Final editing

April 2020: Book submitted to Edward Elgar (for release early 2021)

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