

# CONTEXT, PROCESS AND GENDER IN ENTREPRENEURSHIP

Frontiers in European Entrepreneurship Research

Edited by **Robert Blackburn**, Kingston University, UK, **Ulla Hytti**, University of Turku, Finland and **Friederike Welter**, IfM Bonn and University of Siegen, Germany

*'This volume demonstrates the dynamism and diversity of entrepreneurship as it is practised by men and women across a variety of contexts, and also the vibrancy and relevance of the entrepreneurship research field as it attempts to understand and communicate this widespread social and economic phenomenon.'*

– Sara Carter, Strathclyde Business School, UK

*'This book showcases thought-provoking studies that reflect what European entrepreneurship scholarship has successfully pioneered: penetrating analyses of often taken-for-granted assumptions about the nature of entrepreneurship. These chapters direct readers to where entrepreneurship scholarship will likely go in the future, particularly in using "gendered" perspectives to realize the heterogeneity of entrepreneurial activity in various contexts.'*

– William B. Gartner, Copenhagen Business School, Denmark and California Lutheran University, US

By combining high-quality and in-depth research in the field, this book provides a state-of-the-art analysis of the current topical issues in European entrepreneurship and small business research.

With contributions from international experts, the book provides a particular focus on the behaviour between individuals and groups within different contexts; the personal and structural factors that shape entrepreneurial and small business activity; and a focus on gender in entrepreneurship within different contexts.

Students and academics interested in gender and entrepreneurship will benefit from this far-reaching book. The contextual and practical approach will also be of use to national and regional policy makers.

Contributors include: S. Aaltonen, R. Blackburn, J. Byrne, A. Chepurenska, O. Duygulu, S. Fattoum, C.I. Göğüş, M. Guerrero, J. Hermes, U. Hytti, T. Mainela, S. Marlow, J. Mitra, Ö. Örgü, S. Tegtmeyer, D. Urbano, F. Welter

**Oct 2015 200 pp Hardback 978 1 78536 165 4 £70.00 (UK/RoW) • Dec 2015 \$110.00 (N/S America)**  
*Elgaronline 978 1 78536 166 1*

Frontiers in European Entrepreneurship series



## TO PLACE AN ORDER

Go to: [www.e-elgar.com](http://www.e-elgar.com)

Get up to 20% discount online

## UK/ROW ORDERS

Email: [sales@e-elgar.co.uk](mailto:sales@e-elgar.co.uk)

## N/S AMERICA ORDERS

Email: [elgarsales@e-elgar.com](mailto:elgarsales@e-elgar.com)



## FOLLOW US!

For our latest news, views and discounts  
@Elgar\_Business

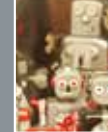
## FOR MORE INFORMATION OR A FREE COPY OF OUR LATEST CATALOGUE

## UK/ROW

Email: [info@e-elgar.co.uk](mailto:info@e-elgar.co.uk)

## N/S AMERICA

Email: [elgarinfo@e-elgar.com](mailto:elgarinfo@e-elgar.com)



**Elgaronline**

The digital content platform for libraries  
from Edward Elgar Publishing

Consisting of scholarly monographs, Research Handbooks, companions and dictionaries as well as research reviews and journals. Please email [sales@e-elgar.co.uk](mailto:sales@e-elgar.co.uk) (UK & RoW) or [elgarsales@e-elgar.com](mailto:elgarsales@e-elgar.com) (N/S America) for more information.

Our eBooks are available for individuals through Google ebookstore and eBooks.com.

Ask your librarian to request a free trial.

[www.elgaronline.com](http://www.elgaronline.com)

