

# Teaching Case Studies

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# Why Use Cases?

- Learning by doing/simulating
- Apply Learning
- Learning from others
- Teaching others
- Working with others



# Some Caveats

- Don't live with decision
- No right answer
- Use case material only
- Cases can date
- May have to dig for issues



# Skills Developed By Cases

- Analytical
- Decision making
- Application
- Oral communication
- Time management
- Interpersonal/social
- Creative
- Written communication



# What Is Expected Of The Student

- Be active
- Come prepared
- Contribute
- Be professional



# Dimensions of Case Difficulty

- Analytical - the task
- Conceptual - theories, concepts, techniques
- Presentation - important, relevant, missing



# Learning Process

- Individual preparation
- Small group discussion
- Hear other views
- Large group discussion
- Facilitator



# Individual Preparation

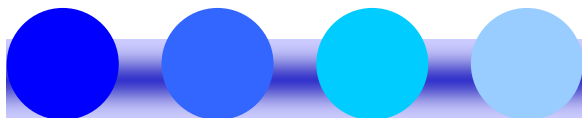
- Read first and last paragraphs
- Who, what, why, when, how
- Read and read again
- Reflect on issues
- Analyse and crunch numbers
- Examine alternatives
- Choose an option
- Develop action programmes





# Small Group Discussion

- You must manage the process
- Timing
- You don't have to like / love your group
- Pick a meeting place
- Develop rules - your rules
- Collaborate - not compete
- Avoid drift
- Avoid decision making by exhaustion



# Typical Problems

- Time mismanagement
- Freeloaders
- Interpersonal problems
- Lack of commitment



# How to Handle Problems

- Prevent
- Don't accept poor behaviour
- Vent your feelings [within reason]
- See problem as a management problem
- Get outside advice/assistance



# Large Group

- Structure presentation
- Contribute
- Listen
- What happened may be useful
- Don't regurgitate



# Key Considerations

- What are the objectives of the course and how does case studies help achieve them
- Select cases carefully that help the flow of the course and incrementally add to the learning process
- How will the class itself be managed?
- Who gets graded and how do they get graded is a critical issue

